

# SPONSORSHIP OPPORTUNITIES

courage compassion curiosity



## ABOUT THE INDIANA CONFERENCE FOR WOMEN

The Indiana Conference for Women is a 501c3 nonprofit organization dedicated to the educational and professional development of women of all ages and stages of careers. Since its inception, this one day event has become the largest gathering of professional and entrepreneurial women in the Midwest.

The educational aspect of the Conference plays a large role in the overall goal that the founders, Deborah Collins Stephens and Billie Dragoo, envisioned: the building of a strong ecosystem that helps women build careers, create companies, and experience lives that are rewarding, healthy and happy. The founders believe (and research shows) that environments which foster the growth and development of women lead to healthier and more resilient communities and stronger economic growth.

## HOW ARE WE DIFFERENT

When the Indiana Conference for Women began, there were very few resources for women in the Midwest in comparison with the East and West coasts where educational resources, investment capital and networks are stronger, larger and more established. Since its founding, there has been a proliferation of resources aimed at serving women. Yet too many of those resources are available only in a few of the larger cities and are only aimed at specific segments (i.e. Lawyers, C-Suite executives, academics, entrepreneurs and/or students.) The Indiana Conference for Women was purposely designed to provide these resources to women of all ages from all professions and career levels.



**BILLIE DRAGOO**  
CONFERENCE FOUNDER



**DEBORAH COLLINS STEPHENS**  
CONFERENCE FOUNDER



# OUR REACH

Your partnership is key to continuing this significant contribution to our community.

Over the past decade, the Indiana Conference for Women has connected with over 15,000 people, helping women build careers, develop professionally, and experience more rewarding, healthy, and fulfilling lives.

Each year the conference brings nationally acclaimed leaders, authors, and celebrities to educate and inspire our attendees .. investing in ourselves and each other.

**97%** Of attendees said the conference fulfilled their professional or personal objective for attending

**84%** Of attendees are age 26-55

**75+** Acclaimed speakers, authors, and business experts

**770** Companies represented

**97%** Of attendees rated the conference a good or exceptional value

**1500** Annual attendees and growing year over year

Every sponsor is of great importance to the future of the conference and the equity of women in career and educational opportunities. As a sponsor, your partnership is essential and valued whether the commitment is \$500 or \$50,000.

Whatever level of sponsorship you consider, we guarantee exceptional value for your organization and associates.



# PAST KEYNOTE PRESENTERS

Help shape a day dedicated to exploring relevant topics with internationally recognized thought leaders.

**GRETCHEN CARLSON** National News Anchor, Best Selling Author, and Advocate for equality and empowerment of women and named as one of Time Magazine's "100 Most Influential People in the World"

**ERIN BROCKOVICH** Renowned Consumer and Environmental Advocate profiled in the Oscar-winning movie "Erin Brockovich"

**RACHAEL RAY** Television host of multiple shows, best-selling author, and philanthropist

**DIANE KEATON** Academy Award-Winning Actress & Director, Producer and Author

**MAUREEN CHIQUET** Former Global CEO of Chanel

**GRETCHEN RUBIN** New York Times Best Selling Author

**ARIANNA HUFFINGTON** Founder of The Huffington Post, Founder and CEO of Thrive Global, and author of 15 books, including, most recently, Thrive and The Sleep Revolution

**MARTHA STEWART** an American media mogul, lifestyle guru, and businesswoman

**JESSICA HERRIN** CEO and Founder of Stella & Dot, a serial entrepreneur and best-selling author who envisioned a new kind of company that would offer today's busy woman a career alternative

**KATHY IRELAND** Founder, The Kathy Ireland Worldwide brand

**MOIRA FORBES** President and Publisher of ForbesWomen, a multi-media platform dedicated to successful women in business and leadership

**DR. TERERAI TRENT** Heralded as Oprah Winfrey's all-time favorite guest, best-selling author, humanitarian, and world-wide influencer for girls and women's rights



# SPONSOR BENEFITS

## GAIN POSITIVE BRAND EXPOSURE

- Build awareness online and in print: conference website, media coverage, advertising, event signage, conference program, social media
- Speaking, thought leadership and exhibit opportunities

## REACH A LARGE, DIVERSE AUDIENCE

- Thousands of Midwesterners seeking solutions for their career, business and life
- Corporate, academic, nonprofit and public sector professionals
- Individuals desiring the best information, connection with experts, and networking opportunities
- Individuals who are reinventing their careers or reentering the workforce
- Reach the next generation of millennials

## ENHANCE RETENTION AND RECRUITMENT

- Enriching resources for women in your company, department or group
- Extraordinary value per attendee

# PAST | CURRENT SPONSORS



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$150,000

- Position of Honorary Co-Chair
- 10 VIP Tables
- 12 VIP Reception Tickets
- Meet & Greet with Keynote
- Full-page Ad in Printed Program
- Recognition Live & in All Marketing Campaigns

## CHAMPION \$100,000

- 8 VIP Tables
- 10 VIP Reception Tickets
- Meet & Greet with Keynote
- Full-page Ad in Printed Program
- Recognition Live & in All Marketing Campaigns

## PREMIER \$75,000

- 5 VIP Tables
- 6 VIP Reception Tickets
- Meet & Greet with Keynote
- Full-page Ad in Printed Program
- Recognition Live & in All Marketing Campaigns

## ADVOCATE \$50,000

- 4 VIP Tables
- 6 VIP Reception Tickets
- Meet & Greet with Keynote
- Half-page Ad in Printed Program
- Recognition Live & in All Marketing Campaigns

## LUNCH SPONSOR \$35,000

- 3 VIP Tables
- 6 VIP Reception Tickets
- Half-page Ad in Printed Program
- Live Lunch Recognition & Signage
- Recognition in All Marketing Campaigns

## BREAKFAST SPONSOR \$25,000

- 2 VIP Tables
- 4 VIP Reception Tickets
- Half-page Ad in Printed Program
- Live Breakfast Recognition & Signage
- Recognition in All Marketing Campaigns

## WEBSITE SPONSOR \$25,000

- 2 VIP Tables
- 4 VIP Reception Tickets
- Website Branded as "Presented by..."
- Half-page Ad in Printed Program
- Recognition in All Marketing Campaigns

## MOBILE APP SPONSOR \$25,000

- 2 VIP Tables
- 4 VIP Reception Tickets
- Mobile App Branded as "Presented by..."
- Half-page Ad in Printed Program
- Recognition in All Marketing Campaigns

# ADDITIONAL OPPORTUNITIES

## NAME BADGE SPONSOR \$15,000

- 1 VIP Table
- 4 VIP Reception Tickets
- Logo Prominently Featured on All Name Badges
- Quarter-page Ad in Printed Program
- Recognition in All Marketing Campaigns

## LANYARD SPONSOR \$15,000

- 1 VIP Table
- 4 VIP Reception Tickets
- Logo Prominently Featured on All Lanyards
- Quarter-page Ad in Printed Program
- Recognition in All Marketing Campaigns

## WATER SPONSOR \$12,000

- 1 VIP Table
- 4 VIP Reception Tickets
- Water Stations Branded as "Courtesy of.."
- Quarter-page Ad in Printed Program
- Recognition in All Marketing Campaigns

## VIP RECEPTION HOST \$10,000

- 12 VIP Reception Tickets
- In-Reception Speaking Opportunity
- Quarter-page Ad in Printed Program
- Recognition Live & in All Marketing Campaigns

## ADVISOR \$10,000

- 1 VIP Tables
- 2 VIP Reception Tickets
- Quarter-page Ad in Printed Program
- Recognition in All Marketing Campaigns

## FRIEND \$5,000

- 5 VIP Seats
- 2 VIP Reception Tickets
- Half-page Ad in Printed Program
- Recognition in the Printed Program and Mobile App



For a quick response to your questions or for more information please contact us at [Leadership@Indiana\*\*ConferenceForWomen\*\*.com](mailto:Leadership@IndianaConferenceForWomen.com)

Click to visit our [website](#) or view our latest [video reel](#)

