

2026 SPONSORSHIP OPPORTUNITIES

Friday - November 13, 2026,- JW Marriott Indianapolis



LEGACY
LEADERSHIP
LIMITLESS

Indiana Conference for Women

ABOUT THE INDIANA CONFERENCE FOR WOMEN

The Indiana Conference for Women is a 501c3 nonprofit organization dedicated to the educational and professional development of women of all ages and stages of careers. Since its inception, this one day event has become the largest gathering of professional and entrepreneurial women in the Midwest.

The educational aspect of the Conference plays a large role in the overall goal that the founders, Deborah Collins Stephens and Billie Dragoo, envisioned: providing multi-faceted opportunities for women to build careers, create companies, and experience lives that are rewarding, healthy and happy. The founders believe (and research shows) that environments which foster the growth and development of women lead to healthier and more resilient communities and stronger economic growth.

HOW ARE WE DIFFERENT

When the Indiana Conference for Women began, there were very few resources for women in the Midwest in comparison with the East and West coasts where educational resources, investment capital and networks are stronger, larger and more established. Since its founding, there has been a proliferation of resources aimed at serving women. Yet too many of those resources are available only in a few of the larger cities and are only aimed at specific segments (i.e. Lawyers, C-Suite executives, academics, entrepreneurs and/or students.) The Indiana Conference for Women was purposely designed to provide these resources to women of all ages from all professions and career levels.



BILLIE DRAGOO
CONFERENCE FOUNDER



DEBORAH COLLINS STEPHENS
CONFERENCE FOUNDER



OUR REACH

Your partnership is key to continuing this significant contribution to our community

Over the past 15 years, the Indiana Conference for Women has connected with over 17,000 attendees, helping women build careers, develop personally and professionally and experience more rewarding, healthy, and fulfilling lives.

Each year the conference brings nationally acclaimed leaders, authors, and celebrities to educate and inspire our attendees ... providing encouragement and tools for self-growth and community enhancement.

97% Of attendees said the conference fulfilled their professional or personal objective for attending

84% Of attendees are age 26-55

140+ Acclaimed speakers, authors, and business experts

800 Companies represented

97% Of attendees rated the conference an exceptional value

1300 Annual attendees and growing year over year

Every sponsor is of critical importance to the existence of the conference and the equity of women in career and educational opportunities. As a sponsor, your partnership is essential and valued whether the commitment is \$500 or \$50,000.

Whatever level of sponsorship you consider, we guarantee exceptional value for your organization and associates.



The Indiana Conference for Women is renowned for the caliber of speakers curated each year. Speakers recognized for the expertise and relevance to our audience. 2025 delivered on these high expectations.



HODA KOTB has claimed her role as one of America's foremost journalists, authors, and entertainers. Most well known as the former co-anchor of *NBC News' TODAY* and co-host of *TODAY with Hoda & Jenna*, she is also the host of the popular podcast, *Making Space with Hoda Kotb*. Kotb joined *TODAY* as a co-host of the fourth hour in 2008, alongside Kathie Lee Gifford, and recently departed following 17 successful years with the show.

DAN HARRIS is the author of the #1 New York Times best-selling memoir, *10% Happier*, about a fidgety, skeptical news anchor who finds meditation. Through his podcast he interviews celebrities, entrepreneurs, authors, scientists and meditation teachers about how to do life better. For 21 years, he worked at ABC News, where he anchored such shows as *Nightline* and the weekend editions of *Good Morning America*.

TINA KNOWLES, the mother of iconic singer-songwriters Beyoncé Knowles-Carter, Solange Knowles, and bonus daughter Kelly Rowland, is known the world over as a Matriarch with a capital M: a determined, self-possessed, self-aware, and wise woman who raised and inspired some of the great artists of our time.



EMMA HEMING WILLIS weaves her personal journey as a care partner to her husband Bruce Willis with the latest research and insights from the world's top dementia, caregiving, and integrative experts. She offers the guidance and wisdom caregivers everywhere so desperately need to hear.



BONNIE HAMMER is one of corporate America's most influential women. From her start cleaning up after a four-legged TV star to her most recent role as Vice Chair of NBCUniversal, she has forged a legendary career in a turbulent, tough, male-driven industry.



TISSA RICHARDS is a repeat software founder who sits at the intersection of entrepreneurship, fundraising and executive leadership. She has emerged as a prominent authority on fostering innovation, anticipating and adapting change into personal strategic advantage, and enhancing engagement and resilience at all levels.

PAST KEYNOTE PRESENTERS

Help shape a day dedicated to exploring relevant topics with internationally recognized thought leaders.

GRETCHEN CARLSON National News Anchor, Best Selling Author, and Advocate for equality and empowerment of women and named as one of Time Magazine's "100 Most Influential People in the World"

ERIN BROCKOVICH Renowned Consumer and Environmental Advocate profiled in the Oscar-winning movie "Erin Brockovich"

RACHAEL RAY Television host of multiple shows, best-selling author, and philanthropist

NICOLE LYNN Author and President of Football Operations at Klutch Sports Group.

CARLA HARRIS Vice Chairman at Morgan Stanley, appointed as chair to the National Women's Business Council by President Barak Obama.

GRETCHEN RUBIN New York Times Best Selling Author

ARIANNA HUFFINGTON Founder of The Huffington Post, Founder and CEO of Thrive Global, and author of 15 books, including, most recently, Thrive and The Sleep Revolution

MARTHA STEWART American media mogul, lifestyle guru, and businesswoman

JESSICA HERRIN CEO and Founder of Stella & Dot, a serial entrepreneur and best-selling author who envisioned a new kind of company that would offer today's busy woman a career alternative

KATHY IRELAND Founder, The Kathy Ireland Worldwide brand

MOIRA FORBES President and Publisher of ForbesWomen, a multi-media platform dedicated to successful women in business and leadership

DR. TERERAI TRENT Heralded as Oprah Winfrey's all-time favorite guest, best-selling author, humanitarian, and world-wide influencer for girls and women's rights



SPONSOR BENEFITS

GAIN POSITIVE BRAND EXPOSURE

- Build awareness online and in print: conference website, media coverage, advertising, event signage, conference program, social media, year-round mobile app
- Hosting and exhibit opportunities

REACH A LARGE, DIVERSE AUDIENCE

- Thousands of Midwesterners seeking solutions for their career, business and life
- Corporate, academic, nonprofit and public sector professionals
- Individuals desiring the best information, connection with experts, and networking opportunities
- Individuals who are reinventing their careers or reentering the workforce
- Reach the next generation of Millennials and Gen-Z

ENHANCE RETENTION AND RECRUITMENT

- Enriching resources for women in your company, department or group
- Extraordinary value per attendee

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$125,000

- Position of Honorary Co-Chair
- 10 VIP Tables
- Meet & Greet with Keynotes as available
- Hosting Opportunities in Breakouts
- Full-page Ad in Printed Program
- Recognition Live & all Marketing Campaigns

CHAMPION SPONSOR \$75,000

- 8 VIP Tables
- Meet & Greet with Keynotes as available
- Hosting Opportunities in Breakouts
- Full-page Ad in Printed Program
- Recognition Live & all Marketing Campaigns

PREMIER SPONSOR \$50,000

- 5 VIP Tables
- Meet & Greet with Keynotes as available
- Full-page Ad in Printed Program
- Recognition Live & all Marketing Campaigns

LUNCH SPONSOR \$35,000

- 3 VIP Tables
- Meet & Greet with Keynotes as available
- Half-page Ad in Printed Program
- Live Lunch Recognition & Signage
- Recognition Live & all Marketing Campaigns

BREAKFAST SPONSOR \$25,000

- 2 VIP Tables
- Half-page Ad in Printed Program
- Live Breakfast Recognition & Signage
- Recognition Live & all Marketing Campaigns

MOBILE APP SPONSOR \$20,000

- 2 VIP Tables
- Mobile App Branded as "Presented by..."
- Half-page Ad in Printed Program
- Recognition Live & all Marketing Campaigns

NAME BADGE SPONSOR \$15,000

- 2 VIP Tables
- Your Branding on Back of Name Badge
- Half-page Ad in Printed Program
- Recognition in all Marketing Campaigns

COFFEE SPONSOR \$15,000

- 2 VIP Tables
- Your Branding on Coffee Cups
- Half-page Ad in Printed Program
- Recognition in all Marketing Campaigns

LANYARD SPONSOR \$15,000

- 2 VIP Tables
- Your Branding on the Lanyard
- Half-page Ad in Printed Program
- Recognition in all Marketing Campaigns

WATER SPONSOR \$12,000

- 1 VIP Table
- Your Branding on Reusable Water Bottles
- Half-page Ad in Printed Program
- Recognition in all Marketing Campaigns

If you don't see an opportunity that meets your needs, we would be happy to discuss a customized sponsorship.



THANK YOU

For a quick response to your questions or for more information please contact us at [Leadership@Indiana**ConferenceForWomen**.com](mailto:Leadership@IndianaConferenceForWomen.com)

Click to visit our [website](#) or view our latest [video reel](#)

